

ministry overview

Founded in 1951 at the University of California, Los Angeles by Bill and Vonette Bright, Campus Crusade for Christ spread to 40 campuses and two foreign countries by 1960, and to hundreds more campuses in 33 countries by 1968. Meanwhile, Bill Bright began establishing a wide range of other ministries to reach various segments of the world. The following is a selected overview of Campus Crusade for Christ's current ministries.

Campus Ministry

Taking the gospel to 15 million university students in the U.S. who will reach out on their campus and around the world. Today Campus Crusade serves on over 650 university campuses in the United States and approximately 470 campuses overseas.
<http://www.uscm.org/>

International Ministries

Recruiting and training indigenous leaders worldwide—derived from the philosophy that nationals communicate with their own people more effectively than expatriates—the International Ministry now has more than 12,000 staffers outside the U.S. who work full time. The first national recruited, Dr. Joon Gom Kim of Korea, returned to his country and organized a series of evangelistic services where attendance averaged in excess of one million people.

The Crusade is divided into 13 major geographical administrative units based in Canada, France, Germany, Hungary, India, Mali, Nigeria, the Philippines, Singapore, the United States, and Zimbabwe.
<http://www.ccci.org/international/>

Prayer and Fasting

Although prayer and fasting have been a part of Bright's philosophy since the beginning of Campus Crusade, since 1994 Bright has called together clergy and lay people from more than 100 denominations in the US and throughout the world to periodic gatherings focused on prayer and revival. Participants have included Dr. Adrian Rogers, former president of the Southern Baptist Convention; evangelist Pat Robertson; Chuck Colson, founder of prison fellowship; Don Argue, president of the National Association of Evangelicals; Dr. Larry Lewis, president of the Southern Baptist Home Mission Board; Dr. Paul Cedar, of Mission America; Dr. Lloyd Ogilvie, chaplain of the U.S. Senate; and Dr. Thomas Trask, Superintendent, the Assemblies of God denomination.
<http://www.fastingprayer.com/>

Information Superhighway

Campus Crusade has established a World Wide Web site, located at <http://www.ccci.org/>, to serve as a clearinghouse for information on ministries, materials, and upcoming events.

Four Spiritual Laws Booklet

Written by Bill Bright and originally published in 1956, the Four Spiritual Laws is perhaps the most widely distributed religious booklet of its type in the world, with approximately 2.5 billion copies printed in nearly 200 languages.
<http://www.greatcom.org/laws/>

Athletes in Action (AIA)

Founded in 1966, AIA works with professional and college athletes to address their own spiritual needs and equip them to utilize their communication platform to reach those who are influenced by sports. The organization provides retreats and conferences for athletes and coaches, pre-game chapel services, and Bible studies.

AIA also sponsors the annual Super Bowl evangelistic breakfast and its own sports teams which compete with other teams and use their time off the courts and fields to evangelize audiences worldwide.
<http://www.athletesinaction.org/>

Worldwide Challenge Magazine

Published bi-monthly with a circulation of more than 90,000 readers, the award-winning magazine promotes evangelism and discipleship and reports on the ministries of Campus Crusade for Christ.
<http://www.wwc magazine.org/>

Student Venture

Patterned after the Campus Ministry, this outreach to high school students began in 1967. Currently operating with 900 staff and volunteers in 125 communities nationwide and around the world, the ministry estimates that it reaches about 160,000 students per year.
<http://www.studentventure.org/>

Josh McDowell Ministry

Through projects, publishing, and campaigns worldwide, Josh McDowell seeks to win people to Christ and convince them of the credibility, attractiveness, and reasonableness of a Biblical lifestyle. McDowell has a nationwide radio program and has also spearheaded humanitarian and spiritual aid to the former Soviet Union.

<http://www.josh.org/>

Jesus Film Project

The biblical story of Christ, filmed in Israel and completed in 1979, has been seen by an estimated 4.3 billion people in every country in the world. Translated into 654 languages (with 278 in progress), it is the most translated film of any type in history. The film has been shown in movie houses, on television, and often using portable equipment in makeshift outdoor theaters where the film is sometimes the first motion picture many in the audience have seen.

<http://www.jesustfilm.org/>

FamilyLife Ministry

Founded in 1976, FamilyLife helps build successful marriages through "Weekend to Remember" conferences, providing couples with Biblical principles for their relationship. In conjunction with these conferences, Parenting Conferences were begun in 1992. Conferences are now presented annually in more than 80 U.S. cities and 112 countries. FamilyLife also has a nationwide daily radio program.

<http://www.familylife.com/>

Here's Life Inner City

This joint venture with local churches, businesses and youth centers seeks to mobilize the poor and disenfranchised in urban America through Christian evangelism and discipleship.

<http://www.hlic.org/>

JusticeLINC

A prison ministry attempting to address the root causes of criminal behavior, this outreach not only includes current inmates, but also former inmates and family and friends of people inside and outside of prison. In addition to working with the spiritual needs of prisoners, JusticeLINC also attempts to help former inmates to adjust to post-prison life without returning to crime.

Christian Embassy (Washington, D.C. and the United Nations in New York)

This multi-denominational ministry established in 1975 serves as a spiritual resource for senators and congressmen, their families and staffs, presidential appointees, diplomats and Pentagon officials. In New York, it serves the world's diplomats by helping U.N. ambassadors and their families adjust to American culture and offers guidance in the Biblical message of Christ.

Washington: <http://www.christianembassy.com/>

New York: <http://www.ccci.org/embassy/>

André Kole Ministry

As one of the world's foremost illusionists, André Kole, in cooperation with Campus Crusade, has used his unusual talents over the years to share the gospel with millions of people in 78 countries, including 3,500 college campuses.

<http://www.andrekole.org/>

Legacy Ministry

Helps rebuild and restore the spiritual heritage in America by creating an environment for Christian evangelism in the inner city. The ministry sponsors Urban FamilyLife Conferences, two-day seminars aimed at introducing an evangelical Christian influence in families and homes. It also offers Bible studies, evangelism training, audio tapes and other ministry tools.

<http://www.legacymin.com/>

Jesus Video Project

Unites and mobilizes Christians throughout the churches of the United States to pray for their neighbors, offering every home in their community a videotape of the Jesus film. Since 1993, more than 13 million videos have been distributed in 725 cities. The goal is to give a Jesus video to at least 50 million homes in cooperation with local churches.

<http://www.jesustvideo.org/>